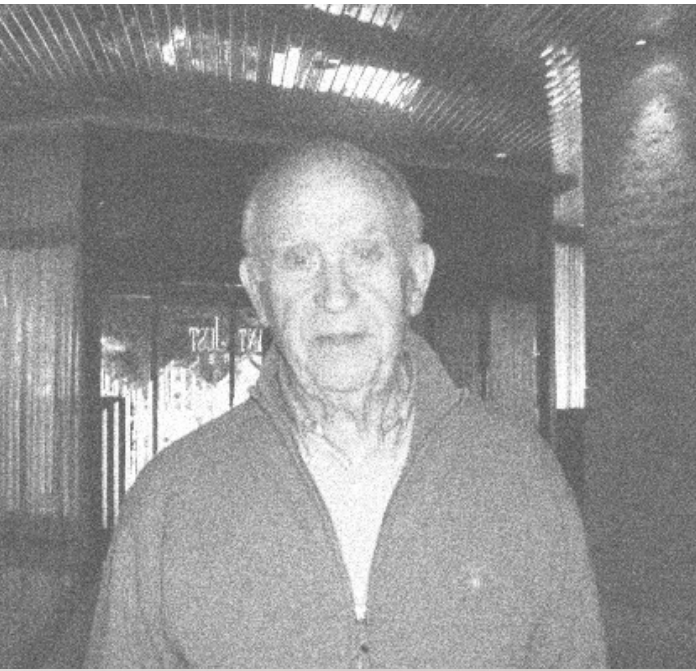


GIGI STUDIOS

BRAND PROFILE

At GIGI STUDIOS, we are dedicated to empowering individuals by embracing their uniqueness in a creative and confident way. Through constant exploration, our designs are carefully crafted to enhance everyone's distinctive style, making them feel more like themselves at any given moment.





1962 A VISIONARY BEGINNING

Fulgencio Ramo lays the cornerstone of one of the first frames factory in Barcelona.



1981 CONTINUING THE TRADITION

Luis Ramo takes the reins, ensuring the family's commitment to excellence.



2015 A CREATIVE PURSUIT

Patricia Ramo joins the ranks, giving birth to GIGI Studios, a testament to six decades of passion, creativity and innovation.

GENERATIONAL LEGACY

For 60 years, the family-run business has thrived on experience, passion, and determination, carrying forward their heritage from one generation to the next.

BRAND DNA

Our brand is built on a commitment to the art of fashion and curiosity, where sophistication meets innovation to craft pieces that go beyond mere accessories. Our designs elevate your look and take your unique style to new heights.

Distinction



Elevating eyewear to the epitome of fashion and sophistication.

Excellence



Committing to the highest standards of quality and service.

Affordability



Bringing creative and premium eyewear within everyone's reach.

GLOBAL PRESENCE



+50 countries

+5.500 clients

17 countries
with direct sales force

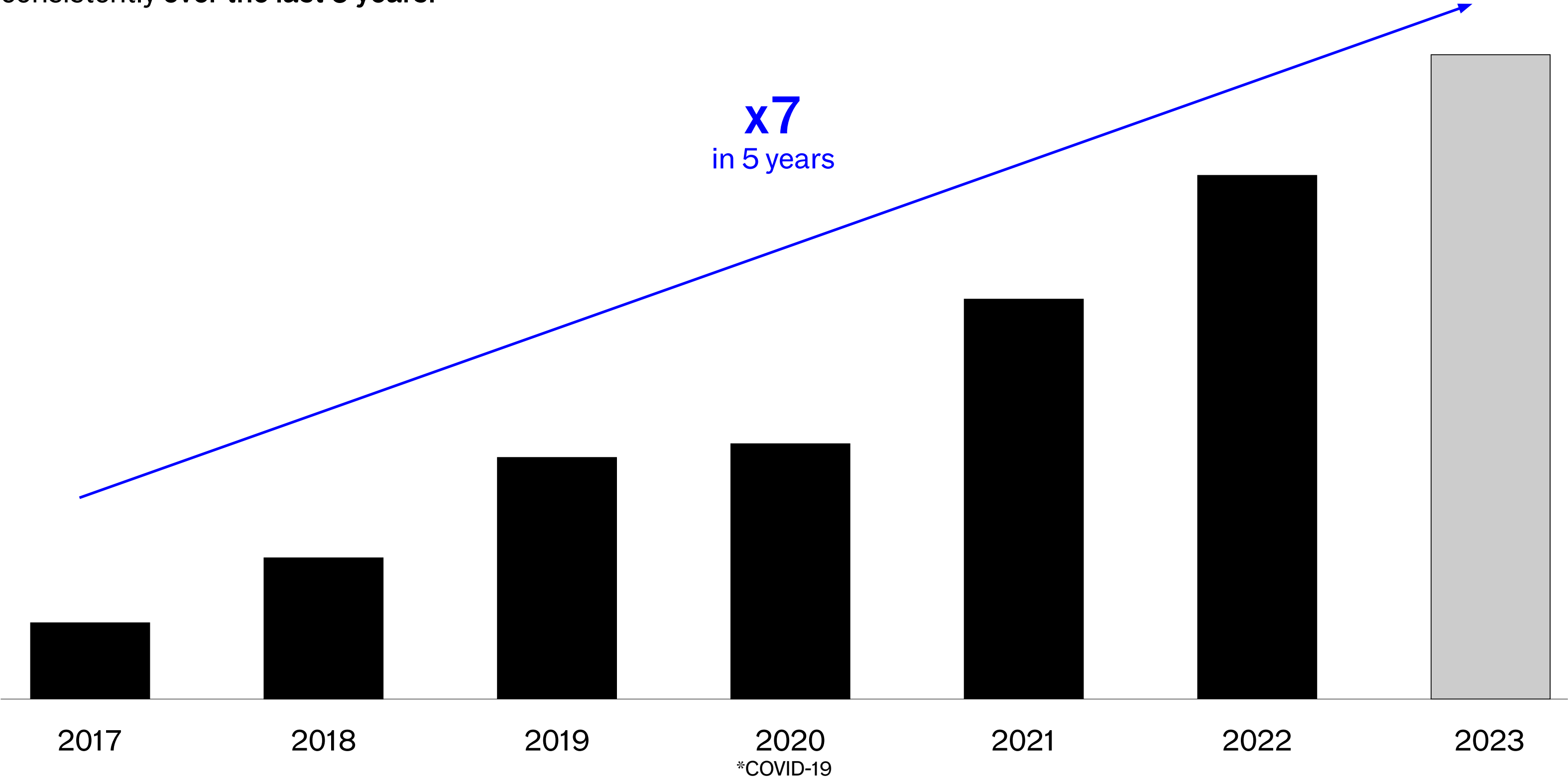
France, Italy, Spain, Portugal, Germany, Austria, Switzerland, Belgium, Netherlands, UK, Denmark, Slovenia, Croatia, USA and Canada.

**+ 500,000
consumers**

embrace GIGI STUDIOS' frames annually, a testament to our brand's widespread popularity and appeal.

COMPANY GROWTH

GIGI Studios has grown solidly and consistently over the last 5 years.



GIGI STUDIOS STRENGTHS

With our constant innovation and fearless creativity, partnering with us will potentially expand your optical experience, attracting new consumers seeking distinctive and empowering eyewear that inspires confidence and individuality.

Innovative Designs



Trendsetting and powerful frames cater to diverse tastes.

Extensive Collection



Segmented architecture appeals to a wide range of consumers.

Quality & Reliability



Excellent sell-out, backed by reliable after sales service.

Optimal Deliveries



Timely deliveries with ample production capacity.

Flexible Partnerships



Personalized plans ensure mutual success and growth.

COLLECTION

Powerful shapes inspired by the latest trends, combined with other more timeless, casual ones. Our catalogue covers a wide variety of styles and it is presented segmented into five collections.



VANGUARD

Elevated Fashion

Setting the standard for avant-garde elegance and sophistication.

ICONS

Timeless Revival

Timeless meets contemporary with universal shapes and features.

MEN

Modernly Masculine

Contemporary sun and optical glasses, designed for today's man, with larger sizes for a perfect fit.

LAB

Lightweight Innovations

Ultra light designs inspired by technology and fashion culture.

XS

Boldly petite

The style and character of GIGI Studios in smaller-sized designs.

GIGI STUDIOS SERVICE

Leading the market with exceptional service

90%

Stock Availability
for immediate delivery

2 days

Expedition time for orders

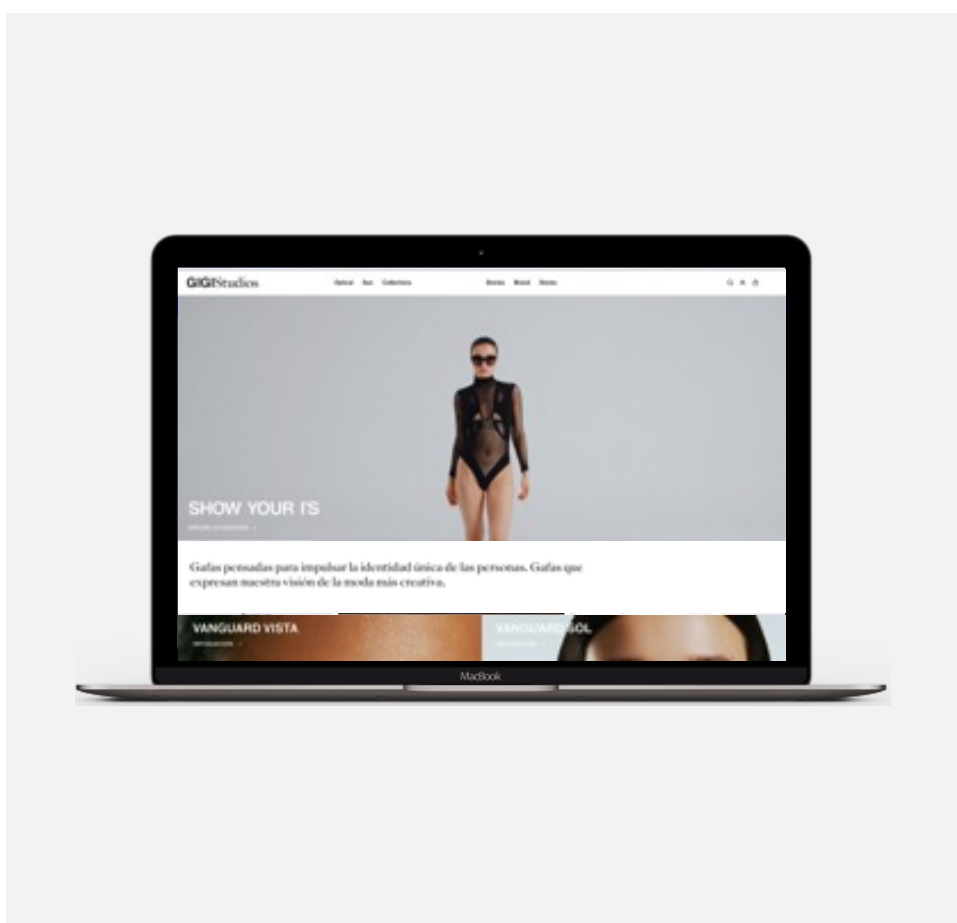
99%

Customer Service resolution
in the first contact

CLIENT EXPERIENCE

Personalized attention to each market.

B2B Platform



User-Friendly B2B Platform:
Streamlined purchasing, spare parts requests, and material downloads for opticians.

Team

Spain - 936 915 450
France - 017 654 7961
Italy - 069 763 3827
Portugal - 21 555 7438
Germany - 080 0551 5518
Belgium - 022 730 129
Netherlands - 0204 990 154
UK - 016 1411 0138
USA - 929 207 0376
World - +34 936 915 450

Personalized Market Attention:
Tailored support for every market's specific needs.

Local Languages

 French	 English
 Italian	 Spanish
 German	 Catalan

Multilingual Team: Dedicated customer service representatives fluent in French, Italian, German, English, and Spanish.

AFTER-SALES SERVICE

The opticians' perfect partner for their day to day business.

36-MONTH WARRANTY:

Assurance of quality and durability for all frames.

100% EXACT WARRANTY SOLUTIONS

Swift resolution with precise replacement parts.

RAPID SPARE PART DELIVERY

Same-day shipping for orders before 13:00, 24h across Europe.

TRADE MARKETING

Offering the necessary elements to elevate the brand in the store.

In-Store Elevation



POS materials, customizations, and trunk shows to maximize the eyewear experience

Tailored Trainings



Empowering sales staff with brand DNA and product expertise.

Dynamic Events



Generating impactful local consumer communication.

COMMUNICATION

Boosting consumer communication in partnership with opticians.

Boosting Brand Awareness



Collaborations with digital influencers and PR agencies.

Impactful Brand Events



Strengthening the brand's link with fashion in each market.

Digital Communication Capabilities



Joint actions with partners for effective consumer engagement.

SUSTAINABILITY

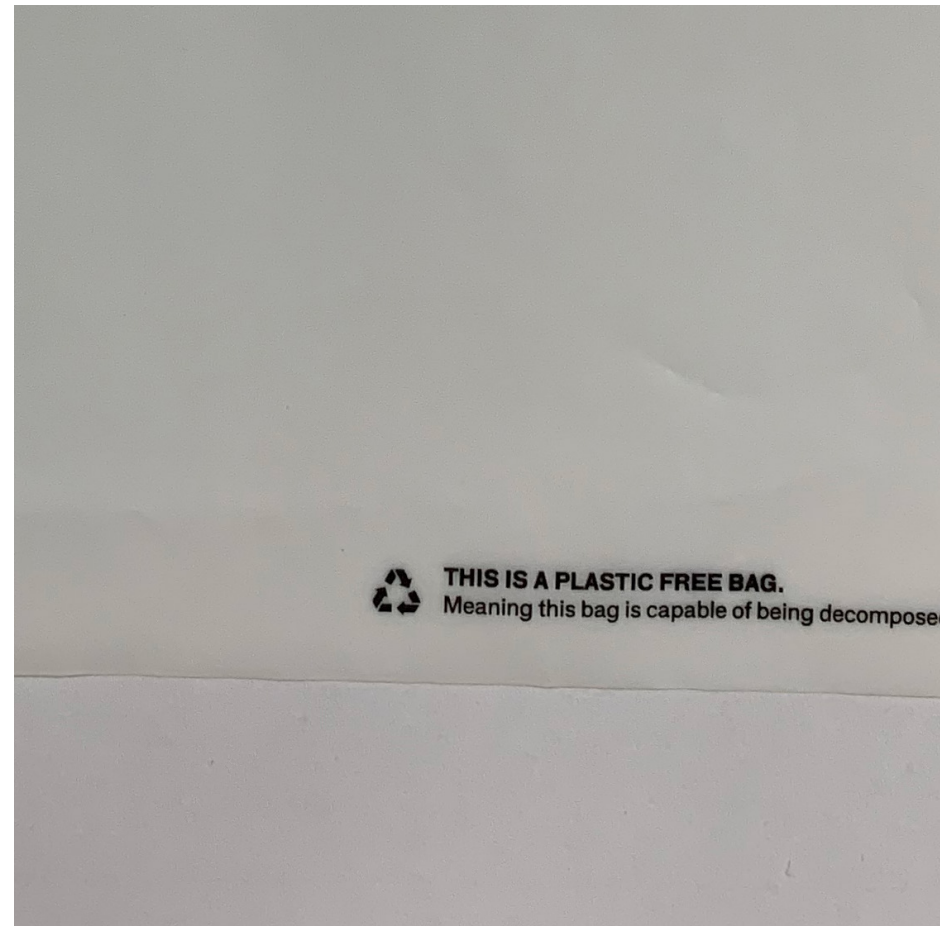
At GIGI STUDIOS we are **focused on becoming the most responsible version of ourselves. We're committed to making better choices every day.**

Product



- Certified Black Recycled acetate (Mazzuchelli)
- Recycled Stainless Steel
- Innovation in new prototypes, Limited use of solvents and Regulated Galvanizing process

Shipping



- No Plastics used to protect frames
- One single bio-bag made with certified organic material
- Protectors for frames substituted for a fabric wrap.
- Box not shipped in automatic (only by agent/ customer request)

Social Impact



- We collaborate with various NGOs and we make donations every year of all our off-catalogue products so that they reach those most in need.

2023 COLLECTIONS

**VANGUARD, ICONS,
MEN, LAB & XS**

COLLECTIONS

VANGUARD



Setting the standard for avant-garde elegance and sophistication.

Optical & Sun
4 colors

Target: Women

Materials: Acetate, Stainless Steel and Mix

ICONS



Timeless meets contemporary with universal shapes and features.

Optical & Sun
6 Colors

Target: Unisex and women

Materials: Acetate, Stainless Steel and Mix

LAB



Ultralight creations inspired by high-tech and high-fashion allure.

Exclusively Optical
4 Colors

Target: Unisex

Materials: Beta-titanium, High density Acetate, and Beta-titanium Mix

MEN



Contemporary eyewear for today's modern man with a flawless fit.

Optical & Sun
3 Colors

Target: Men

Materials: Acetate, Titanium, Stainless Steel and Mix

XS



Bold style and character, now in compact, chic, and petite designs.

Optical & Sun
4 Colors

Target: Unisex and women

Materials: Acetate and Stainless Steel

COLLECTION ARCHITECTURE

GLOBAL COLLECTION

198 Models

OPTICAL

128 Models

SUN

70 Models



VANGUARD

30 Models



ICONS

13 Models



LAB

37 Models



MEN

24 Models



XS

24 Models



VANGUARD

34 Models



ICONS

8 Models



MEN

12 Models



XS

16 Models

GIGISTUDIOS.COM